



PRESS RELEASE
See attached photo.

FOR IMMEDIATE RELEASE:

Hardy Diagnostics Makes the Inc. 500|5000

Medical device company honored for fourth straight year.



Hardy employees accept the 2012 Inc. 5000 award. L to R Eduardo Cuna, Maridel Dela Cruz, Jay Hardy, Fernando Barajas, Brandon Roy, Felipe Leon, and Kimball Lombardi. Photo by Teresa Rodil.

SANTA MARIA, CALIFORNIA, SEP. 13 – Inc. Magazine has once again included Hardy Diagnostics in their list of the 5,000 fastest growing private companies in America. Hardy Diagnostics ranked #342 in the health industry.

"Now, more than ever, we depend on Inc. 500/5000 companies to spur innovation, provide jobs, and drive the economy forward. Growth companies, not large corporations, are where the action is," says *Inc.* Editor Eric Schurenberg.

The Inc. 500|5000 ranks companies by revenue growth over a three-year period. In a stagnant economic environment, Hardy Diagnostics achieved three-year sales growth of 20%.

"This honor is the result of the hard work our employees put in every single day. We have a great group of people and it shows," said Jay Hardy, President of Hardy Diagnostics.

More

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The companies on this year's list report having created over 400,000 jobs in the past three years, and aggregate revenue among the honorees reached \$299 billion. Complete results of the Inc. 5000, including company profiles, can be found at www.inc.com/5000.

ABOUT HARDY DIAGNOSTICS - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 3,500 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly seen in the news such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza H1N1. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 8,000 laboratories throughout the nation are serviced by Hardy Diagnostics.

Today, Hardy Diagnostics employs 200 workers and maintains eight distribution centers throughout the U.S. Manufacturing takes place at its headquarters in Santa Maria, California and at a facility in Springboro, Ohio. The company also exports products to over 40 nations. The company's mission is to "partner with its laboratory customers to prevent and diagnose disease." For more information, visit www.HardyDiagnostics.com.

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