



*PRESS RELEASE*

*See attached graphic.*

**FOR IMMEDIATE RELEASE:**

## **Hardy Diagnostics Receives International Export Award**

***U.S. Department of Commerce awards Hardy Diagnostics with Export Appreciation Award***



*Teresa Chavez, Guadalupe Garibay, Jodi Radford and Andrea Molina*

SANTA MARIA, CALIFORNIA, June 4 – In collaboration with the U.S. Department of Commerce, the Port of Hueneme hosted their annual World Trade Week event on May 20, 2015 at the Port of Hueneme. Every year internationally involved exporters are honored with an Export Appreciation Certificate, something they have worked for with their tremendous efforts to excel worldwide. Hardy Diagnostics has done just that.

Hardy Diagnostics manufactures over 3,500 products used for the culture and identification of bacteria and fungi. In addition, Hardy Diagnostics is an authorized distributor of over 10,000 microbiology and laboratory supply items. With international distributors in more than 50 countries and direct customers in over 80 countries, Hardy Diagnostics actively participates in trade shows and marketing opportunities all over the world.

Hardy Diagnostics International Sales, which accounts for approximately 3% of the total company sales, have been growing an average of 30% per year since 2012. In 2014, international sales exceeded \$1,000,000 for the first time in the history of Hardy Diagnostics.

“Hardy exudes the entrepreneurial spirit of a classic California company tapping into the Pacific Rim markets and beyond. They are the epitome of what we say is an “Export-Ready” firm that has been proactively participating in local export seminars, domestic and international trade fairs, and going abroad to develop and establish long-term partnerships with distributors and end-users,” as commented Mr. Gerald Vaughn, the local senior trade specialist with the U.S. & Foreign Commercial Service, also co-located at the Port of Hueneme.

**ADDITIONAL INFORMATION ABOUT HARDY DIAGNOSTICS** - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 3,500 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly reported in the news, such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 8,000 laboratories throughout the nation rely on Hardy Diagnostics for their supplies.

Today, Hardy Diagnostics employs over 275 workers and maintains nine distribution centers throughout the U.S. Manufacturing takes place at its headquarters in Santa Maria, California and at a recently opened facility in Springboro, Ohio. The company also exports products through over 65 foreign distributors. The company’s mission is to “partner with its laboratory customers to prevent and diagnose disease.” For more information, visit [www.HardyDiagnostics.com](http://www.HardyDiagnostics.com).

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