

**For Immediate Release:**

## **AnaeroGRO™ by Hardy Diagnostics: Improved Culture Media for Anaerobic Bacteriology**

**A complete line of pre-reduced ready-to-use, anaerobic culture media packaged in an oxygen-free foil pouch.**



AnaeroGRO™ pre-reduced culture media (photo by Teresa Ishiki)

**Santa Maria, California; April, 2012**– Hardy Diagnostics, an FDA licensed and ISO certified biomedical firm, is pleased to announce the release of AnaeroGRO™, a new offering of pre-reduced, ready-to-use anaerobic culture media. Each Petri plate of culture media is packaged in a foil pouch that has been flushed with oxygen-free gas. AnaeroGRO™ is manufactured by Hardy Diagnostics in its ISO 13485 licensed facility.

The AnaeroGRO™ product line consists of a wide selection of common anaerobic culture media formulations. The plates are packaged as one, two, three, or four plates per foil pouch. A variety of culture media combinations meet the laboratory's primary specimen set-up needs. AnaeroGRO™ is pre-reduced, and packaged in an oxygen barrier foil pouch filled with oxygen-free gas. Each foil pouch contains an oxygen scavenger sachet, plus a moisture-absorbing desiccant packet. The pouch also features an easy-opening tear-notch. All AnaeroGRO™ broth media comes with a needle port septum (hungate-cap) which allows the user to inoculate the tubes without opening the lid and introducing damaging oxygen. AnaeroGRO™ has demonstrated superior growth performance characteristics when tested against other types of anaerobic culture media.

### **ABOUT HARDY DIAGNOSTICS**

Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in clinical, industrial, and molecular biology research laboratories. The company manufactures over 3,500 products for the culture and identification

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of bacteria and fungi from its Santa Maria, California headquarters. Currently over 8,000 laboratories are serviced by Hardy Diagnostics throughout the nation.

The company was founded in 1980 by Jay Hardy, a Clinical Laboratory Scientist from Santa Barbara, CA. Today, Hardy Diagnostics maintains eight distribution centers throughout the U.S. and exports products to over 30 foreign distributors.

The company's mission is to partner with its laboratory customers to prevent and diagnose disease. For more information on AnaeroGRO™ visit Hardy Diagnostics, <http://www.hardydiagnostics.com>

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