



PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Hardy Diagnostics Opens New Employee Fitness Center

Full Gym Strengthens Fit Friendly Commitment



Hardy Diagnostics' sales staff performs Tai Chi in new employee fitness center.
Photo by Steve Stuart

SANTA MARIA, CALIFORNIA, SEP. 8 – Hardy Diagnostics recently announced the grand opening of its new employee fitness center. The 1100 square foot fitness center includes stationary bikes, treadmills, and elliptical trainers for aerobic workouts as well as a full weight machine and dumbbells for strength conditioning.

The fitness center also has an area for dance classes, aerobic workouts, Tai Chi, and Pilates.

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California ~ Washington ~ Utah ~ Arizona ~ Ohio ~ Texas*



“We are pleased to offer another opportunity for our employees to improve their own health and well-being,” said Jay Hardy, founder and president of Hardy Diagnostics.

Kathleen Salazar, an Information Systems Technician at Hardy Diagnostics, said, “I really enjoy the wood dance floor and the classes that are offered. The changing room makes it very convenient to workout during lunch.”

Two years ago Hardy Diagnostics became the first company on the Central Coast to become certified by the American Heart Association as a “Fit-Friendly” workplace.

In addition to the new employee fitness center, Hardy Diagnostics also offers a walking program and a healthy choices eating program as part of the company’s enduring commitment to being a Fit-Friendly workplace.

ABOUT HARDY DIAGNOSTICS - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 3,500 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly seen in the news such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza H1N1. In addition the company manufactures reagents and media for use by molecular biology researchers. Over 6,000 laboratories are serviced by Hardy Diagnostics throughout the nation.

Today, Hardy Diagnostics employs 175 workers and maintains seven distribution centers throughout the U.S. All manufacturing takes place at its headquarters in Santa Maria, California. The company also exports products to over 40 nations. The company’s mission is to partner with its laboratory customers to prevent and diagnose disease. For more information, visit www.HardyDiagnostics.com.

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