



PRESS RELEASE
See attached graphic.

FOR IMMEDIATE RELEASE:

Hardy Diagnostics Completes Nationwide Network

Addition of Northeast Distribution Center Boosts Sales.



Hardy Diagnostics' Nationwide Distribution Network.

Graphic by Steve Stuart, Hardy Diagnostics

SANTA MARIA, CALIFORNIA, MAR. 28 – Hardy Diagnostics completed its nationwide distribution network with the recent addition of its eighth distribution center in Albany, New York. The company began building its network in 2004.

“Orders and sales have increased quickly,” said Ryan Burks, Director of Logistics at Hardy Diagnostics. “Our nationwide distribution network allows us to compete with companies ten times our size,” he said.

“We now offer next day ground service to over 72% of the United States and one or two day ground service to over 99% of the country,” said Jay Hardy, President of Hardy Diagnostics. “This bi-coastal

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reach allows us to compete for nationwide contracts and it reduces customer freight charges," he said.

ABOUT HARDY DIAGNOSTICS - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 3,500 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly seen in the news such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza H1N1. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 8,000 laboratories throughout the nation are serviced by Hardy Diagnostics.

Today, Hardy Diagnostics employs 190 workers and maintains eight distribution centers throughout the U.S. Manufacturing takes place at its headquarters in Santa Maria, California and at a facility in Springboro, Ohio. The company also exports products to over 40 nations. The company's mission is to "partner with its laboratory customers to prevent and diagnose disease." For more information, visit www.HardyDiagnostics.com.

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