



PRESS RELEASE
See attached photo.

FOR IMMEDIATE RELEASE:

Hardy Diagnostics Opens Second Production Site

Springboro, Ohio location strategic for Eastern U.S. sales.



Ribbon cutting ceremony at Hardy Diagnostics' new Springboro, Ohio location. L to R Aaron Reed, Stephanie Riley, John Parks, Mayor John Agenbroad, Jay Hardy, Steve Jeanmougin, Pastor Bruce Moore, Tom Tilmes, Adam Hughes, Donna Cox. Photo by Rebecca Richards

SANTA MARIA, CALIFORNIA, FEB. 4 – Hardy Diagnostics announced the opening of its second manufacturing facility. Located in Springboro, Ohio, the new production site allows Hardy Diagnostics to provide better service to its microbiology laboratory customers, especially those located on the East Coast. Springboro, Ohio is a suburb of Cincinnati and Dayton.

Hardy Diagnostics invested over \$2 million in its state-of-the-art clean room facilities, which are slightly larger than the manufacturing facility in Santa Maria.

“We are now the only culture media manufacturer with ‘bi-coastal’ production,” said Jay Hardy, President of Hardy Diagnostics. “The new operation in Ohio will strengthen our company by helping us generate more sales from the

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Eastern U.S. In addition, we remain very pleased with the 'business friendly' climate in both Springboro and the State of Ohio. We have been overwhelmed by the cooperative and welcoming spirit of the local officials." he said.

"This gives us a big advantage over our competitors," said Steve Jeanmougin, Corporate Controller for Hardy

Diagnostics. "Prepared culture media is mostly water and that makes it heavy. The addition of the Ohio manufacturing operation helps us control our shipping costs and reduce our shipping times," he said.

ABOUT HARDY DIAGNOSTICS - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 3,500 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly seen in the news such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 8,000 laboratories throughout the nation are serviced by Hardy Diagnostics.

Today, Hardy Diagnostics is an employee-owned company that employs 215 workers and maintains eight distribution centers throughout the U.S. Manufacturing takes place at its headquarters in Santa Maria, California and at a facility in Springboro, Ohio. The company also exports products to over 40 nations. The company's mission is to "partner with its laboratory customers to prevent and diagnose disease." For more information, visit www.HardyDiagnostics.com.

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