



*PRESS RELEASE*  
*See attached graphic.*

**FOR IMMEDIATE RELEASE:**

## **Moxie Café Wins Commercial Garden Award**

***Santa Maria Valley Beautiful names Moxie Café's Sustainable Garden as Beautiful Campus of 2014***



The Moxie Café, winner of Santa Maria Valley Beautiful Commercial Landscape. Photo by Levi Riendeau

SANTA MARIA, CALIFORNIA, October 6 — The Moxie Café and Hardy Diagnostics were recently named one of Santa Maria's most beautiful businesses by Santa Maria Valley Beautiful. The award was given in recognition of The Moxie's commitment to community pride through creating a beautiful environment.

The Moxie Café, owned and operated by the employees of Hardy Diagnostics, offers visitors a relaxed dining experience through its use of natural elements. Customers can enjoy their meal on the sunny patio among a Mediterranean theme garden of succulent plants, and fountains made from repurposed pipes. Hardy Diagnostics is committed to creating a sustainable environment at the Moxie through their use of xeriscaping- a landscaping method developed especially for arid and semiarid climates that utilizes water-conserving techniques. This has allowed the business to retain its beauty even in a time when water is scarce. The garden was designed by Gabriel Frank of Gardens by Gabriel, a San Luis Obispo landscape design company. The Moxie's next endeavor is to plant an herb garden so that their customers can enjoy the freshest ingredients in their meals.

Jay Hardy, President of Hardy Diagnostics states that: "Our objective, when we built the Moxie, was to create a landscape that was both beautiful and sustainable, while conserving water as much as possible. The Moxie is different in every way, from the food we serve to the visual appeal of the landscaping."

The Moxie Café opened earlier this year and is the only restaurant of its kind in Santa Maria offering wholesome healthy food. Earlier this year, the company was certified as a "Green Business" by the county of Santa Barbara. It is located across from Hardy Diagnostics at 1317 West McCoy Lane.

Santa Maria Valley Beautiful was founded in 1963 and serves to recognize both residential and commercial properties that show a commitment to create a beautiful living environment and thus promoting community pride. President of Santa Maria Valley Beautiful, Bob Engel, honored the Moxie Café, Hardy Diagnostics and several other businesses with this year's award.

**ADDITIONAL INFORMATION ABOUT HARDY DIAGNOSTICS** - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 3,500 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly reported in the news, such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 8,000 laboratories throughout the nation rely on Hardy Diagnostics for their supplies.

Today, Hardy Diagnostics employs over 275 workers and maintains nine distribution centers throughout the U.S. Manufacturing takes place at its headquarters in Santa Maria, California and at a recently opened facility in Springboro, Ohio. The company also exports products through over 65 foreign distributors. The company's mission is to "partner with its laboratory customers to prevent and diagnose disease." For more information, visit [www.HardyDiagnostics.com](http://www.HardyDiagnostics.com).

Santa Maria Valley Beautiful has been serving the as the leader in promoting both a healthy and beautiful environment. They were founded in 1963 and spend the summer searching the Santa Maria Valley for both residential and commercial properties that demonstrate these qualities.

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