

**PRESS RELEASE**

## **Moxie Café Official Grand Opening**

*Ribbon cutting ceremony with the Santa Maria Chamber of Commerce marks beginning of new restaurant.*



*Ron Lovell (left) and Jay Hardy (right) cut the ribbon on the steps of the new Moxie Café.*

At 1317 McCoy Lane in Santa Maria, a dream come true was celebrated. The Moxie Café held its grand opening ribbon cutting ceremony, courtesy of the Santa Maria Chamber of Commerce. Both the founder, Jay Hardy, and the manager, Ron Lovell, were present for the event.

Recently the Moxie won two “Best of” Awards from the Sun newspaper: Best New Business for 2013, and Best Meal for Your Money. In addition, the Moxie was runner up for the award “Best Place for Veg-heads.”

The Moxie Café mission statement is “Promote healthy living, make lots of friends.” This is clearly demonstrated not only by the quality of the food that is served, but also the atmosphere and the congenial environment of the Moxie.

The Moxie offers a variety of menu selections, ranging from sandwiches to wraps to soups and salads. To promote healthy living, the Moxie has no fryer, no soda fountain, and does not use trans fats or the artificial flavor enhancer MSG in any foods. All menu items with chicken or beef are hormone and antibiotic free. The flavor enhancer MSG (monosodium glutamate) that is known to wreak havoc with brain cells is not used in any of the Moxie’s offerings. Instead of

fried foods, the Moxie uses a rotisserie to cook meat such as tri-tip or Mary's free range fresh chicken. In place of a soda fountain, the Moxie offers the healthier alternatives of China Mist iced tea or homemade lemonade.

The second part of the mission statement is just as important as the first at the Moxie. The restaurant provides a comfortable and relaxing atmosphere with armchairs, newspapers and magazines, and a fireplace that invites you to stay as long as you like in the leisurely environment. There are ports located throughout the restaurant for ethernet cables, power adapters, and USB cords. There is also fast and free WiFi offered throughout the restaurant, allowing guests to stay connected to work and friends. A patio with a sunny southern exposure and protection from the wind is available for outside dining. WiFi is available on the patio as well.

Lastly, there are conference rooms that can be rented for meetings. The conference room can be divided for a small group of up to 15 people, or the full area can be utilized to seat up to 30. The conference rooms are fully equipped with a projector and screen, whiteboards, a teleconference phone, and a big screen television.

The Moxie Café is a subsidiary of Hardy Diagnostics, an employee owned company that has been headquartered on McCoy Lane in Santa Maria for 23 years.