

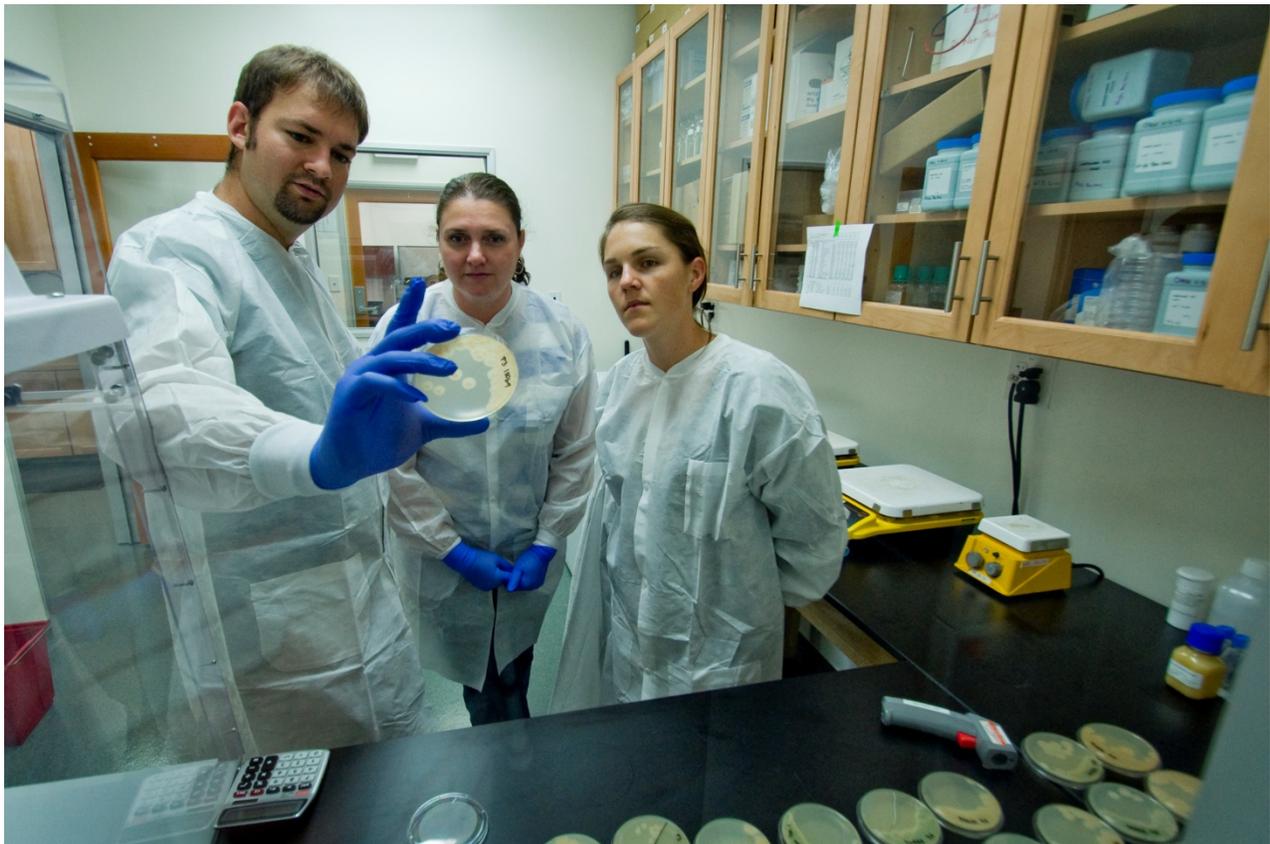


PRESS RELEASE
See attached graphic.

FOR IMMEDIATE RELEASE:

Hardy Diagnostics Employees Earn Key Certification

***National Registry of Certified Microbiologists Recognizes Skills in
Pharmaceutical and Medical Device Microbiology***



From left to right: Christopher Massey, R&D Manager; Kerry Davies Pierce, Technical Services Manager; Rianna Malherbe, R&D Microbiologist/Technical Support Specialist. Photo by Levi Riendeau

SANTA MARIA, CALIFORNIA, July 23 - Hardy Diagnostics, an employee-owned company, is pleased to announce the certification of Christopher Massey, R&D Manager; Kerry Davies Pierce, Technical Services Manager; and Rianna Malherbe, R&D Microbiologist/Technical Support Specialist as Registered

1430 West McCoy Lane, Santa Maria, California, USA ~ Ph: (805) 346-2766, Fx: (805) 346-2760
Website: www.HardyDiagnostics.com ~ Email: Sales@HardyDiagnostics.com
California ~ Washington ~ Utah ~ Arizona ~ Texas ~ Ohio ~ New York ~ Florida ~ North Carolina



Microbiologists in Pharmaceutical and Medical Device Microbiology with the National Registry of Certified Microbiologists (NRCM).

To earn the NRCM credential, these candidates first met rigorous educational and experiential eligibility requirements and passed a comprehensive written examination attesting to their knowledge and skills in pharmaceutical and medical device microbiology.

The NRCM, founded in 1958, is a voluntary certifying body which has certified microbiologists in all 50 states, the District of Columbia, Puerto Rico, and on six continents. The goals of the NRCM are to minimize risk to the public by identifying qualified microbiologists; encourage mastery of microbiological knowledge and skills that contribute to improving the human condition; and foster professional pride and a sense of accomplishment in qualified microbiologists. Employers use NRCM certification to distinguish their company and attest to their employees' competency.

For more information about the NRCM or other programs of the American College of Microbiology, please visit <http://www.asm.org/college> or contact the College at certification@asmusa.org.

ADDITIONAL INFORMATION ABOUT HARDY DIAGNOSTICS - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 3,500 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly reported in the news, such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 8,000 laboratories throughout the nation rely on Hardy Diagnostics for their supplies.

Today, Hardy Diagnostics employs over 250 people and maintains nine distribution centers throughout the U.S. Manufacturing takes place at its headquarters in Santa Maria, California and at a recently opened facility in Springboro, Ohio. The company also exports products through over 65 foreign distributors. The

*1430 West McCoy Lane, Santa Maria, California, USA ~ Ph: (805) 346-2766, Fx: (805) 346-2760
Website: www.HardyDiagnostics.com ~ Email: Sales@HardyDiagnostics.com
California ~ Washington ~ Utah ~ Arizona ~ Texas ~ Ohio ~ New York ~ Florida ~ North Carolina*



company's mission is to "partner with its laboratory customers to prevent and diagnose disease." For more information, visit www.HardyDiagnostics.com.

CONTACT:

Contact Person: Michael Welch
Company Name: HARDY DIAGNOSTICS
Voice Phone Number: (805) 346-2766, Ext: 5698
FAX Number: (805) 346-8199
Email Address: WelchM@HardyDiagnostics.com

End

*1430 West McCoy Lane, Santa Maria, California, USA ~ Ph: (805) 346-2766, Fx: (805) 346-2760
Website: www.HardyDiagnostics.com ~ Email: Sales@HardyDiagnostics.com
California ~ Washington ~ Utah ~ Arizona ~ Texas ~ Ohio ~ New York ~ Florida ~ North Carolina*