

For immediate release:

Hardy Diagnostics Introduces New One-Step Version of Bestselling Carrot Broth.

Strep B Carrot Broth One-Step™ is a time and cost efficient method for identifying and cultivating Group B Streptococcus in pregnant women.



SANTA MARIA, CALIFORNIA September 8, 2017 - Hardy Diagnostics, an FDA licensed and ISO certified biomedical manufacturer, is proud to announce the release of Strep B Carrot Broth One-Step™ for the detection of beta-hemolytic strains of Group B Streptococcus in pregnant women. This newly released version of Strep B Carrot Broth™ does not require the addition of a reaction tile like in the original Carrot Broth™.

This easy, color changing test has proven to save lab technicians time by simplifying the process of the testing for Strep B, increasing sensitivity, decreasing turn-around time, and lowering overall cost. With the new One-Step color changing test, lab technicians will save even more time through the elimination of the reaction tile step.

Carrot Broth™ media was found to be more sensitive than the LIM Broth, Granada agar plate methods, and even PCR. In house studies showed a sensitivity of 99% at 102 CFU/ ml, and specificity of 100%. Data is available upon request.

ABOUT HARDY DIAGNOSTICS-

Hardy Diagnostics is an FDA licensed manufacturer of medical devices for microbiological testing with an ISO 13485 certified Quality Management System. The company manufactures over 3,500 products for the culture and identification of bacteria and fungi from its California and Ohio manufacturing facilities. Hardy Diagnostics' headquarters in Santa Maria, CA, services over 8,000 laboratories across the nation.

In 2015 the company became 100% employee owned. Founded in 1980 by Jay Hardy, a Clinical Laboratory Scientist from Santa Barbara, CA, Hardy Diagnostics exports products to over 60 foreign distributors and maintains nine distribution centers nation-wide.

Hardy Diagnostics mission is to produce and distribute the finest products for the detection of microorganisms, and partner with its laboratory customers to diagnose and prevent disease.

For more information on products and services and a complete profile on the company's history, visit www.HardyDiagnostics.com.

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