

PRESS RELEASE

FOR IMMEDIATE RELEASE:



## Serial Dilutions Have Never Been Easier

*Hardy Diagnostics becomes exclusive American distributor for LabRobot's Dilushaker and Dilucup serial dilution products.*

[Image pending]

**SANTA MARIA, CALIFORNIA, Current Date** – Hardy Diagnostics, a Santa Maria medical device manufacturer has entered into an exclusive distribution agreement with LabRobot. LabRobot is a Swedish based laboratory device manufacturer and is the creator of the Dilucup system and the Dilushaker dilution instrument.

The Dilucup system is a dilution method that is revolutionary when compared with standardized manual serial dilution protocols. Dilucups come in blister packs of 21 or 42 cups, each filled with 9mL of buffer. The tray of Dilucups is placed on the Dilushaker and once the technician initiates the dilution process, the program can be advanced by activating the touch-free optical sensor or foot switch. A row of LED's aid the technician in tracking dilution progress which reduces errors during filling. The reduction of wasteful error potential and the standard 9mL buffer filled and sealed Dilucups all contribute to significant financial savings for testing laboratories of any size.

The Dilushaker is designed with a specific focus on efficiency and accuracy, allowing for rapid dilutions while reducing lab technician fatigue and the risk of repetitive motion injury. Additionally, the Dilushaker is fully customizable which enables labs to establish realistic standardized protocols for serial dilution because the risk of variability between technicians is virtually eliminated.

"The time and money this system will save our customers is tremendous," says Chris Catani, Corporate VP of Hardy Diagnostics. "We're incredibly excited to be able to partner with LabRobot to bring this product to our clients."

**ADDITIONAL INFORMATION DILUCUP SYSTEM:** <https://www.youtube.com/watch?v=QAP1miFv8N0>

**ADDITIONAL INFORMATION ABOUT HARDY DIAGNOSTICS** - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 2,700 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly reported in the news, such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 9,000 laboratories throughout the nation rely on Hardy Diagnostics for their supplies.

Today, Hardy Diagnostics employs over 300 people and maintains nine distribution centers throughout the U.S. Manufacturing takes place at its headquarters in Santa Maria, California and at a recently opened facility in Springboro, Ohio. The company also exports products through over 65 foreign distributors. The company's mission

is to “partner with its laboratory customers to prevent and diagnose disease.” For more information, visit [www.HardyDiagnostics.com](http://www.HardyDiagnostics.com).

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