



PRESS RELEASE
See attached graphic.

FOR IMMEDIATE RELEASE:

Hardy Diagnostics Aids in Typhoon Relief

Local company gathers donations to send to the Philippines.



Randi McConnaughey, Chris Catani, Sue Pruet, Jonathan Garza, Angeles Pimentel, and Flocerfina Fernandez pack aid boxes to be sent to the Philippines. Photo by Teresa Rodil

SANTA MARIA, CALIFORNIA, November 22 – In the wake of typhoon Haiyan in the Philippines two weeks ago, Hardy Diagnostics' employees have banded together to support those in need in the affected region. Many employees have relatives living in the Philippines. After a brainstorming meeting to determine what the greatest needs were, Hardy employees are sending clothes, shoes, bedding, personal hygiene products, and donations of money to support those in need. The donations raised by Hardy Diagnostics will be sent to some of the most devastated neighborhoods on the island of Cebu.

Sue Pruet, Regulatory Affairs Associate at Hardy Diagnostics, explained how much the company's contribution means to her, "My son, Brian Pruet, is a missionary pilot in the Philippines and has been

*1430 West McCoy Lane, Santa Maria, California, USA ~ Ph: (805) 346-2766, Fx: (805) 346-2760
Website: www.HardyDiagnostics.com ~ Email: Sales@HardyDiagnostics.com
Arizona ~ California ~ Ohio ~ Texas ~ Utah ~ Washington ~ Florida ~ New York*



flying relief missions for the past two weeks. I am so thankful for the opportunity to support Hardy's efforts to help those who lost their homes during the typhoon."

Hardy Diagnostics' Community Action Committee organized the relief effort, modeled after the food drive they put on once a year to support the Salvation Army. Boxes were placed around the company with lists of the items that are most needed, and employees give as they can. A culture of giving and the close knit community within the company results in employees working together in times of crisis to serve those in the Santa Maria community, and around the world.

ADDITIONAL INFORMATION ABOUT HARDY DIAGNOSTICS - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 3,200 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly reported in the news, such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 9,000 laboratories throughout the nation rely on Hardy Diagnostics for their supplies.

Today, Hardy Diagnostics employs over 225 workers and maintains eight distribution centers throughout the U.S. Manufacturing takes place at its headquarters in Santa Maria, California and at the new facility in Springboro, Ohio. The company also exports products through over 40 foreign distributors. The company's mission is to "partner with its laboratory customers to prevent and diagnose disease." For more information, visit www.HardyDiagnostics.com.

CONTACT:

Contact Person: Michael Welch
Company Name: HARDY DIAGNOSTICS
Voice Phone Number: (805) 346-2766, Ext: 5698
FAX Number: (805) 346-8199
Email Address: WelchM@HardyDiagnostics.com
Website: www.HardyDiagnostics.com

End