



PRESS RELEASE
See attached photo.

FOR IMMEDIATE RELEASE:

Hardy Diagnostics Receives Green Business Certification

Medical device manufacturer exceeds regulatory requirements.



Hardy Diagnostics' Green Certification team (L to R): Pete Mueller--Maintenance Manager, Kimball Lombardi-- Director of Manufacturing, and Terri Djafroodi-- Human Resources Specialist. Photo by Teresa Rodil.

SANTA MARIA, CALIFORNIA, MAR. 12 – Hardy Diagnostics announced its selection to the Green Business Program of Santa Barbara County. In recent years, Hardy Diagnostics implemented multiple projects with conservation in mind, such as water-conserving landscaping, on-demand water heaters, an active recycling program, incentives to bike or carpool to work, unbleached paper packaging material, and white reflective roof top coatings. To gain the Green Business certification, however, Hardy Diagnostics expanded its efforts to improve the environment by switching to 100% recycled paper, eliminating disposable coffee cups, and encouraging employees to bring their lunch in reusable containers.

More

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“This program is a very comprehensive certification process. In addition to implementing the more obvious environmental practices such as recycling, energy conservation, and water conservation, certified businesses must offer their employees a Commuter Benefits Program that encourages them to use sustainable transportation to get to work. This can result in a significant reduction in the business’s carbon footprint,” explained Kent Epperson from SBCAG Traffic Solutions.

Going “green” has resulted in significant savings to Hardy Diagnostics. “By installing energy saving fixtures and low wattage compact fluorescent or LED bulbs in our warehouse and office areas, we will save nearly \$60,000 over the life of our re-lamping project,” said Pete Mueller, Maintenance Manager at Hardy Diagnostics.

“We work hard at conserving resources. It has long been one of our core values to create a beautiful and clean environment to work in. Doing our part to keep the Central Coast beautiful and clean was a natural extension of this core value,” said Jay Hardy, President of Hardy Diagnostics.

ABOUT HARDY DIAGNOSTICS - Hardy Diagnostics, an employee-owned company, is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology laboratory training at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 3,500 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly seen in the news such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 8,000 laboratories throughout the nation are serviced by Hardy Diagnostics.

Today, Hardy Diagnostics employs 215 workers and maintains eight distribution centers throughout the U.S. Manufacturing takes place at its headquarters in Santa Maria, California, and at its facility in Springboro, Ohio. The company also exports products to over 40 nations. The company’s mission is to “partner with its laboratory customers to prevent and diagnose disease.” For more information, visit www.HardyDiagnostics.com.

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