



PRESS RELEASE
See attached photo.

FOR IMMEDIATE RELEASE:

Hardy Diagnostics Makes the Inc. 500|5000

Medical device company included for third year.



Jay Hardy, President, and Christopher Catani, Director of Sales and Marketing, accept the award for the fastest growing companies in 2010. Photo by Teresa Ishiki.

SANTA MARIA, CALIFORNIA, SEP. 29 – Inc. Magazine has once again included Hardy Diagnostics in their list of the 5,000 fastest growing private companies in America. Hardy Diagnostics ranked #379 in the health care industry.

"Now, more than ever, we depend on Inc. 500|5000 companies to spur innovation, provide jobs, and drive the economy forward. Growth companies, not large corporations, are where the action is," said Inc. magazine Editor Jane Berentson.

The Inc. 500|5000 ranks companies by revenue growth over a three-year period.

"This award represents the success of everyone in our company to create and sustain growth. It is a pleasure to work with such innovative and dedicated people," said Jay Hardy, President of Hardy Diagnostics.

More

*1430 West McCoy Lane, Santa Maria, California, USA ~ Ph: (805) 346-2766, Fx: (805) 346-2760
Website: www.HardyDiagnostics.com ~ Email: Sales@HardyDiagnostics.com
Arizona ~ California ~ Ohio ~ Texas ~ Utah ~ Washington ~ Florida*



The companies that make up the Inc. 5000 have created 370,592 jobs in the last three years. Complete results of the Inc. 5000, including company profiles, can be found at www.inc.com/5000.

ABOUT HARDY DIAGNOSTICS - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 3,500 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly seen in the news such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza H1N1. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 7,000 laboratories throughout the nation are serviced by Hardy Diagnostics.

Today, Hardy Diagnostics employs 180 workers and maintains eight distribution centers throughout the U.S. All manufacturing takes place at its headquarters in Santa Maria, California. The company also exports products to over 40 nations. The company's mission is to "partner with its laboratory customers to prevent and diagnose disease." For more information, visit www.HardyDiagnostics.com.

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CONTACT:

Contact Person: Christopher Catani
Company Name: HARDY DIAGNOSTICS
Voice Phone Number: (805) 346-2766, Ext: 5696
FAX Number: (805) 928-2950
Email Address: CataniC@HardyDiagnostics.com
Website: www.HardyDiagnostics.com