

PRESS RELEASE

FOR IMMEDIATE RELEASE:



Hardy Diagnostics partners with Orum International to unveil the next generation in clean room air samplers.

SANTA MARIA, CALIFORNIA, April 1, 2016 – Hardy Diagnostics, an ISO Certified biomedical firm, is proud to announce its partnership with Orum International, based in Milan, Italy. Orum International's President is Roberto Ligugnana, who developed the famed SAS air sampler in the early 1980's. Now, several decades later, Roberto and his brother, Sandro, have once again revolutionized air sampling with their new company and a state of the art line of samplers: Trio Bas.

The Trio Bas family of air samplers is designed to address multiple concerns and applications within the clean room setting. Orum has evolved air sampling by creating more technologically advanced, durable, efficient, and convenient instruments, all while being priced comparably with competitive air sampling units.

Trio Bas's flag ship instrument, the Trio (shown), exemplifies Orum's desire to challenge industry standards by incorporating a third sampling head to the unit, allowing for multiple configurations. Despite adding a third sampling head, the first such unit of its kind, the Trio weighs significantly less than industry standard air samplers and incorporates a more balanced and ergonomic design, alleviating repetitive stress related injuries.

With Bluetooth incorporation, one button operation, and remote start capabilities, Orum has taken every step to develop the next generation of air sampling technology.

ADDITIONAL INFORMATION ABOUT HARDY DIAGNOSTICS - Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. Hardy Diagnostics was founded in 1980 in Santa Barbara by Jay Hardy and Robert Shibata after they completed their Medical Technology training in the laboratory at Santa Barbara Cottage Hospital.

Hardy Diagnostics manufactures over 2,700 different products for the culture and identification of bacteria and fungi. Among its offerings are products used to culture and detect pathogens commonly reported in the news, such as *E. coli*, *Salmonella*, *Listeria*, MRSA, and Influenza. In addition, the company manufactures reagents and media for use by molecular biology researchers. Over 9,000 laboratories throughout the nation rely on Hardy Diagnostics for their supplies.

Today, Hardy Diagnostics employs over 300 people and maintains nine distribution centers throughout the U.S. Manufacturing takes place at its headquarters in Santa Maria, California and at a recently opened facility in Springboro, Ohio. The company also exports products through over 65 foreign distributors. The company's mission is to "partner with its laboratory customers to prevent and diagnose disease." For more information, visit www.HardyDiagnostics.com.

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